

MEDIA KIT

ERIC HAMILTON

Speaker | Author | Creator of The Blueprint

**Success is not
accidental.
It's built.**

Eric Hamilton helps people build success with intention through practical frameworks for leadership, sales, money, career growth, and legacy.

BUILD.

CONTACT

thesalesblueprintforsuccess.com

info@thesalesblueprintforsuccess.com



Brand Overview

Speaker. Author. Creator of The Blueprint.

Eric Hamilton helps people build success with intention. As a speaker, author, sales leader, entrepreneur, and creator of The Blueprint, Eric teaches practical principles for building yourself, your skills, your wealth, and your legacy. His message is direct, practical, and rooted in real experience across corporate leadership, sales performance, financial literacy, authorship, real estate investing, coaching, and community impact.

25+

YEARS IN LEADERSHIP

65%

QUALIFIED DEAL WIN RATE

6x

PRESIDENT'S CLUB

5

LEADERS PROMOTED



Core Positioning

- Speaker, author, and creator of The Blueprint
- Author of The Sales Blueprint: What Winners Do Differently
- Two-time 2026 book award recipient
- Practical voice on leadership, sales, and financial literacy
- Available for keynotes, panels, podcasts, and media segments

Success is not accidental. It's built.

The Blueprint

Eric Hamilton's signature framework for helping people stop drifting and start building. It connects personal growth, skills, money, and legacy into one clear message.

1

Build Yourself.

Develop discipline, confidence, self-awareness, emotional control, consistency, and the personal standards required to lead your life with intention.

2

Build Your Skills.

Strengthen communication, leadership, sales, decision-making, execution, and influence so opportunity can meet preparation.

3

Build Your Wealth.

Make better decisions with money, ownership, investing, long-term planning, and the financial habits that create options.

4

Build Your Legacy.

Build impact through your name, family, work, values, leadership, and contribution beyond the moment.



SIGNATURE KEYNOTE

The Blueprint Keynote: Build Success With Intention

A practical, high-impact keynote that helps audiences understand how to build the habits, skills, financial discipline, and long-term thinking their next level requires.

Media and Interview Topics

Clear, practical commentary for television, podcasts, panels, and leadership conversations.

Career Growth

Taking ownership of your career, preparing for opportunity, and creating consistency.

Sales Performance

Preparing better, asking better questions, and winning with consistency.

Success Habits

Discipline, personal standards, emotional control, and intentional growth.

Leadership

Leading before the title, building trust, and executing with discipline.

Financial Literacy

Money habits, ownership, investing basics, and practical wealth discipline.

Legacy

Building impact through family, work, values, and contribution.

FEATURED APPEARANCES

Good Morning Texas, WFAA · NBC 5 Texas Today · Hello Mansfield: The Financial Blueprint · CIO Views · ShoutOut DFW · The Sales Evangelist · Make It Happen Mondays with John Barrows · How The Deal Was Won

RECOGNITION

Black Authors Association, Best E-Book, First Place, 2026 · Black Amplify Book Award, Second Place, 2026



Featured in Literacy Moments Magazine's Summer Reads campaign, including Times Square digital placement, 2026.

Books, Programs, and Offerings

Different lanes. One framework.



The Sales Blueprint

What Winners Do Differently

Eric's book gives professionals a practical framework to prepare better, execute better, and win with consistency. It remains the original proof point behind the larger Blueprint brand.

Two-time award-winning book, 2026.

EXPLORE THE BOOK

The Blueprint Keynote A practical keynote for conferences, corporate events, professional associations, schools, financial literacy programs, and leadership meetings.

Executive Coaching Structured one-on-one and team coaching focused on clarity, accountability, leadership, sales performance, and execution.

The Financial Blueprint Practical financial literacy content for stronger money habits, ownership, and long-term wealth discipline.

Workshops and Partnerships Customized leadership, sales, financial literacy, and personal development sessions for organizations and communities.

Booking Information

For media, speaking, podcast, panel, and partnership inquiries.

Short Media Bio

Eric Hamilton is a speaker, author, sales leader, entrepreneur, and creator of The Blueprint, a practical framework that helps people build success with intention. He is the author of The Sales Blueprint: What Winners Do Differently, a two-time 2026 book award recipient, and speaks on leadership, sales, financial literacy, career growth, discipline, execution, and legacy. He lives in the Dallas-Fort Worth area with his wife and three children.

Best Fit For

- Corporate events and leadership meetings
- Sales kickoffs and professional associations
- Colleges, universities, and student programs
- Financial literacy and community events
- Podcasts, panels, and television segments

Contact

WEBSITE
thesalesblueprintforsuccess.com

EMAIL
info@thesalesblueprintforsuccess.com

LINKEDIN
linkedin.com/in/erichamiltonblueprint



**WATCH ERIC ON
GOOD MORNING TEXAS**
Scan or click

Bring Eric Hamilton Into the Conversation

Available for keynotes, workshops, panels, podcasts, television segments, and expert commentary.