MEDIA KIT

ERIC HAMILTON

Speaker | Author | Creator of The Blueprint

Success is not accidental. It's built.

Practical tools for building success in career, leadership, money, and life.



BUILD.

CONTACT

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Brand Overview

Speaker. Author. Creator of The Blueprint.

Eric Hamilton is a speaker, author, and creator of The Blueprint, a practical framework for building success in career, leadership, money, and life. Drawing on more than 25 years of sales leadership experience, he helps people turn good intentions into clear decisions and consistent action.

His message connects four pillars: Build Yourself. Build Your Skills. Build Your Wealth. Build Your Legacy.

He is the author of The Sales Blueprint: What Winners Do Differently and has appeared on NBC 5 Texas Today and WFAA's Good Morning Texas.

25+	NBC 5	WFAA	2x
years in sales leadership	Texas Today	Good Morning Texas	2026 book awards



Core Positioning

- Speaker, author, and creator of The Blueprint
- Author of The Sales Blueprint: What Winners Do Differently
- Two-time 2026 book award recipient
- Practical voice on career, leadership, money, and life
- Available for keynotes, panels, podcasts, and media segments

Success is not accidental. It's built.

The Blueprint

A practical framework for building success in career, leadership, money, and life. Four pillars, one clear message.

1

Build Yourself.

Build the discipline, confidence, and habits to follow through.

2

Build Your Skills.

Strengthen the communication, leadership, and execution skills that create opportunity.

3

Build Your Wealth.

Build practical money habits and make informed decisions about saving, ownership, and the future.

4

Build Your Legacy.

Make room for the people, values, and contributions that matter beyond your own success.



SIGNATURE KEYNOTE

The Blueprint Keynote: Build Success With Intention

Being busy is not the same as building something that matters. Eric Hamilton connects personal growth, practical skills, money habits, and legacy through The Blueprint. Audiences choose one meaningful priority, turn it into a clear action, and learn a simple routine for following through.

- Identify what they are building and why it matters.
- Turn one priority into a specific action.
- Use a simple prepare, execute, and review routine.

Media and Interview Topics

Six interview angles for television, podcasts, and panels.

Busy or Building?

How to tell whether your calendar reflects what matters.

Own Your Attention

A practical way to stop starting the day with everyone else's priorities.

Start the Money Conversation

One question parents can ask their children about saving.

Leadership Before the Title

Everyday actions that build trust and responsibility.

Build Skills Through Practice

Turn a vague development goal into a specific commitment.

Build Your Legacy at Home

Give the people you love protected time, not leftover time.

FEATURED APPEARANCES

WFAA's Good Morning Texas, 2026 Watch

NBC 5 Texas Today, August 2026 Watch

Hello Mansfield: The Financial Blueprint

ShoutOut DFW

The Sales Evangelist

Make It Happen Mondays with John Barrows

How The Deal Was Won



Eric Hamilton on WFAA's Good Morning Texas

RECOGNITION

Black Authors Association Best E-Book, First Place, 2026.

Black Amplify Book Award, Second Place, 2026.

FEATURES

Featured in Literacy Moments Magazine's Summer Reads billboard campaign in Times Square, New York City, 2026. Featured on the cover of CIO Views, July 2024.

Books, Programs, and Offerings

Different lanes. One framework.



The Sales Blueprint

What Winners Do Differently

The Sales Blueprint: What Winners Do Differently gives professionals a practical approach to preparation, execution, and consistent follow-through.

Two-time award-winning book, 2026.

EXPLORE THE BOOK

The Blueprint Keynote	Practical keynotes for conferences, corporate events, associations, and schools.
Executive Coaching	One-on-one and team coaching for clarity, accountability, and leadership growth.
The Financial Blueprint	Practical money content for stronger habits, ownership, and long-term wealth.
Workshops and Partnerships	Custom leadership, sales, and financial literacy sessions for organizations and communities.
The Blueprint Weekly	One simple, practical move each week to help readers put The Blueprint to work. thesalesblueprintforsuccess.com/weekly

Booking Information

For speaking, media, podcast, panel, and partnership inquiries.

Short Bio

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Best Fit For

- Corporate leadership events
- Professional associations
- Employee resource groups
- Career-development programs
- Colleges, universities, and student programs
- Financial literacy and community events
- Podcasts, panels, and television segments

Contact

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Bring Eric Hamilton Into the Conversation

Available for keynotes, workshops, panels, podcasts, television segments, and expert commentary.